



Erie County Deputy Sheriffs Badge & Shield Club, Inc.

P.O. Box 81 • Niagara Square Station • Buffalo, New York 14201-0081

December, 2025

The Erie County Deputy Sheriffs Badge & Shield Club, Inc., founded in 1956, will be hosting its 47th annual Awards and Retirement Dinner on March 21st, 2026. This event honors those who have given many years of service to our community as well as officers and civilians who have been nominated for their heroic actions during the previous year.

We are once again seeking our business community's sponsorship by asking that you consider purchasing an ad in our Banquet Program Booklet which is distributed at the event. In the past few years, we have averaged 200 attendees at our dinner. It is an appropriate opportunity to show your support and have your business advertised in the book and on our website. We have enclosed a copy of our ad rates for this year. Please provide a logo, business card, or other ad material with your donation as specified on the Ad Rates sheet.

We are grateful for any support you can give us.

The Badge & Shield Club is a not-for-profit organization and your donation is tax deductible. As indicated in the attached ad rate list, checks should be made payable to ECDS Badge and Shield Club, Inc. Mailing address is P.O. Box 81, Buffalo, NY 14201-0081. Please let us know if you need a receipt for your donation.

If you have any questions or concerns, please feel free to contact me at runccc@gmail.com or Debra Norton at nortond8991@gmail.com

Thank you for your generosity and support in the efforts of the Badge & Shield Club.

Very truly yours,

Christopher Clark
President

2025 Officers:

President

Christopher Clark

1st Vice President

Robert Koch

2nd Vice President

Michael Sullivan

Recording Secretary

Karen Morgan

Treasurer

Ken Napora

Corresponding Secretary

Debra Norton

Sergeant-at-Arms

Robert Bykowski

**Erie County Deputy Sheriffs
Badge and Shield Club, Inc.
2026 Ad Rates**

Platinum Sponsorships (full pages are 8 ½ x 11)

Centerfold	\$3,750
Outside Back Cover	\$3,000
Inside Front Cover	\$2,800
Inside Back Cover	\$2,500
First Full Page	\$2,000
Full Pages	\$1,000

Gold Sponsorships

3/4 Page (7 1/8 w x 7 3/8 h)	\$750
1/2 Page (Horizontal 7 1/8 w x 4 3/8 h or Vertical 3 ½ x 9 7/8 h).....	\$600

Silver Sponsorships

1/3 Page (Horizontal 7 1/8 w x 3 1/8 h or Vertical 3 ½ x 9 7/8 h).....	\$450
1/4 Page (3 5/8 w x 4 ¾ h)	\$325

Bronze Sponsorships

1/6 Page (3 ½ w x 3 1/8 h).....	\$250
1/8 Page (3 ½ w x 2 1/4 h)	\$175

Supporter Sponsorships

1/10 Page "large business card" (3 ½ w x 1 7/8 h)	\$135
1/12 Page "regular business card" (3 ½ w x 1 ½ h)	\$100
Two Line Patron Listing	\$75
Single Line Patron Listing	\$50

Please provide a business card or other ad material so we may design your ad as closely to your original or specifications as possible. If you provide a "camera ready" ad, please be sure it is high quality black and white and fits within the dimensions stated above.

Please make checks payable to: ECDS Badge & Shield Club, Inc.
Mailing Address: P.O. Box 81
Buffalo, NY 14201-0081

Thank you for your support!!